



## Van Eck Global To Rename Market Vectors ETFs

### Global initiative unites businesses and investment offerings under universal brand “VanEck”

Dublin (25 April 2016) – Van Eck Global Investments Ltd. today announced that the widely-known Market Vectors exchange-traded products will be renamed VanEck Vectors ETFs. The name change is part of a company-wide effort to unite businesses and product offerings under the single, global brand name “VanEck”. The Market Vectors UCITS ETFs will adopt the VanEck brand on 2 May 2016.

The unified brand is designed to honor VanEck’s heritage while positioning the firm for future growth in global markets. Together with the brand change, the new positioning statement “Access the Opportunities” represents the firm’s mission and in turn, reflects the company’s commitment since its founding in 1955 – adding value for investors by providing access to compelling market opportunities.

The move to a universal brand supports VanEck’s growing global presence and will start to be implemented across the firm’s business lines worldwide on 1 May 2016. The actual name changes of the various businesses will occur in stages, with some assets retaining the existing brand for a longer period. VanEck expects that there will be no disruption to services rendered during the implementation.

#### Current Names

#### New Names (effective 2 May 2016)

Current Names	New Names (effective 2 May 2016)
Market Vectors Gold Miners UCITS ETF	VanEck Vectors Gold Miners UCITS ETF
Market Vectors Junior Gold Miners UCITS ETF	VanEck Vectors Junior Gold Miners UCITS ETF
Market Vectors Morningstar US Wide Moat UCITS ETF	VanEck Vectors Morningstar US Wide Moat UCITS ETF
Van Eck Global	VanEck
Market Vectors UCITS ETFs plc	VanEck Vectors UCITS ETFs plc
Van Eck Global Investments Ltd	VanEck Investments Ltd

The Market Vectors UCITS ETFs are listed on stock exchanges in the United Kingdom, Germany, and Switzerland and are registered for public distribution in nine European countries. Existing fund tickers of the Market Vectors UCITS ETFs will not be affected by the name change.



For more information about VanEck and the Market Vectors UCITS ETFs, visit us at [www.vaneck.com/etf-europe](http://www.vaneck.com/etf-europe) or contact our press office.

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#### **Note to the Editors**

##### **About VanEck**

VanEck's mission is to offer investors intelligently designed investment strategies that take advantage of targeted market opportunities. Founded in 1955, VanEck was a pioneer in global investing with a history of placing clients' interests first in all market environments. Today, the firm continues this tradition by offering innovative active and passive investment portfolios in hard assets, emerging markets, precious metals, fixed income, and other alternative assets classes.

Van Eck Global Investments Ltd., the management company of Market Vectors UCITS ETFs plc, is a subsidiary of VanEck. The company is regulated under the law of Ireland and distributes the Market Vectors UCITS ETFs.