



Position: Product Management Summer Intern
Legal Entity: VanEck Associates Corporation
Business Unit(s): Product Management
Location: New York
Department: Marketing
Reporting to: VP, Product Management
FLSA Status (US Staff only): Non-Exempt Full Time Summer

VanEck is a privately held global asset management firm founded in 1955. We develop forward-looking, intelligently designed, active and ETF strategies that strengthen long-term portfolios. We will provide qualified individuals with outstanding education and growth opportunities. If you are a high-energy individual with a strong work ethic, excellent team skills and outstanding communication skills, we would like to speak with you.

VanEck's Summer Intern Program includes exposure across the firm through educational, mentorship and networking events. As an Intern, you will also be exposed to the firm's senior management, gain an understanding of the financial services industry and learn critical business skills. Our internship program will build more than just your resume — it will challenge your knowledge, build your network and drive your career path. Our program spans 10 weeks and typically runs from June 2 – August 8. If you are looking to gain valuable hands-on experience while working with talented individuals, apply now!

The Product Management Team is responsible for supporting the delivery of VanEck's investment management capabilities into the marketplace through multiple vehicles including exchange-traded funds, mutual funds, separate accounts and private funds. Responsibilities include new product development, developing key messaging, positioning, product/market/competitor research, overall promotion and maintaining competitive pricing. The Team works closely with the firm's Senior Management, Investment Teams and Sales Teams, among other groups, to identify constantly evolving investor needs, decision-making drivers, etc. in an effort to create compelling product marketing campaigns and new content to position VanEck's products competitively in the marketplace.

Product Managers are subject matter experts who understand the intricacies of the various investment vehicles, develop and maintain a deep understanding of covered asset classes and are trusted and reliable partners for other teams within the organization, as well as clients/prospects externally. The Team is also responsible for identifying new product ideas by actively assessing the market landscape, as well as keeping up-to-date with evolving investor needs, competitive landscape and regulatory developments.

Essential Duties and Responsibilities

Include the following, other duties may be assigned as needed:

- Work closely with Product Managers to learn more about VanEck's product lineup and develop a solid understanding of key messaging, positioning and competitive landscape

- Assist Product Managers with new product development efforts, by analyzing new concepts and developing an understanding of regulatory and operational requirements to launch a new fund
- Engage in creating new and/or updating existing (automating, where possible) marketing collateral, including commentaries, investor notes, educational materials, blogs, website updates, etc.
- Assist in responding to data requests from clients, prospects, as well as our firm's internal partners, including running competitive analysis reports as needed
- Analyze market/product/competitor research to construct meaningful conclusions and recommendations to aid in product management, as well as new product development effort
- Assist with periodic internal and external reporting, identifying opportunities for automation or process improvement
- Engage in special projects, as requested

Qualifications

- Professional demeanor
- Roll up your sleeve work ethic
- Eager to learn; able to listen & communicate; go-getter; pleasant and easy to work with
- Ability to communicate effectively in writing and orally
- Ability to effectively present information in one-on-one and to a group
- Strong quantitative and qualitative skills
- Attention to detail
- Strong Excel and PowerPoint skills
- Programming knowledge not required but helpful
- Genuine interest and/or background in Finance and capital markets
- Working knowledge of investment software and databases is preferred
- Progress towards degree completion in business, finance, or economics is preferred

Education and/or Experience

- Currently entering senior level (fourth year) a four-year college program
- Some experience within a corporate environment is helpful but not required

Competencies

To perform successfully and gain the most from this internship, an individual should demonstrate the following competencies:

- Professional demeanor
- Attention to detail
- Ability to learn new procedures/ideas
- Motivation
- Enthusiasm

Compensation:

- The maximum hourly rate for this position is \$25 an hour

VanEck is committed to treating all applicants and employees fairly and to providing equal opportunity in compliance with applicable federal, state and local laws. VanEck does not and will not discriminate

against any employee or applicant for employment on the basis of race, religion, ancestry, color, gender, gender identity, pregnancy, age, physical or mental disability, national origin, marital status, sexual orientation, citizenship status, covered-veteran or military status, genetic information, and/or any other factor protected by law.

In order to be considered for this position, please submit resume with the subject line "Product Management Intern" to internships@vaneck.com.